

Episode 9 Worksheet



Creating Accessible & Inclusive Content

This worksheet will help you take action after (or along with) tuning in to Episode 9 of Social Strategy Fundamentals. If you've downloaded the [Fundamentals of Social Media Strategy](#) book, chapter 9 shares more detail about creating accessible and inclusive content.

Think about how you'll approach accessibility for the accounts you manage, then answer the questions.

What are you doing now to create accessible content?

What could you do better?

How can you take steps to include accessibility in your process?
